

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Jan 20, 2021
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000-491-007
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation
Manila, Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
16TH FLOOR BDO TOWERS VALERO, 8741 PASEO DE ROXAS MAKATI CITY
Postal Code
1227
8. Issuer's telephone number, including area code
8831-4479
9. Former name or former address, if changed since last report
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10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON	700,298,616
PREFERRED	14,366,260

11. Indicate the item numbers reported herein
Item 9 Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.

PRIM

PSE Disclosure Form 4-6 - Change in Corporate Contact Details and/or Website
References: SRC Rule 17 (SEC Form 17-C) and
Section 4.4 of the Revised Disclosure Rules

Subject of the Disclosure	CHANGE IN BUILDING NAME
Background/Description of the Disclosure	CHANGE IN BUILDING NAME FROM CITIBANK TOWER TO BDO TOWERS VALERO

Old Business Address	16TH FLOOR CITIBANK TOWER, 8741 PASEO DE ROXAS MAKATI CITY
New Business Address	16TH FLOOR BDO TOWERS VALERO, 8741 PASEO DE ROXAS MAKATI CITY

Old Contact Details

Telephone Numbers	8821-2202/ 8831-4479
Fax Numbers	8856-7976
E-mail Address	primemediaholdings@gmail.com

New Contact Details

Telephone Numbers	8821-2202/ 8831-4479
Fax Numbers	8856-7976
E-mail Address	primemediaholdings@gmail.com

Old Company Website	http://www.primemediaholdingsinc.com
New Company Website	http://www.primemediaholdingsinc.com

Effective Date	Jan 20, 2021
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Other Relevant Information	NONE
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Filed on behalf by:

Name	Maila Lourdes De Castro
Designation	Corporate Secretary, Compliance Officer and Data Privacy Officer

